



**AD INSERTION FORM**

*Sarah Elizabeth Hambidge*

shambidge@naps.cc

P.O. Box 12367, New Bern, NC 28561 • Phone 888-215-2790 Ext. 239

Fax 252-633-0190 or 888-795-NAPS (6277)

Please Print or Type Ad: \_\_\_\_\_ Requested Category \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name or Advertiser \_\_\_\_\_

\_\_\_\_\_

Name of Company \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Zone/Area \_\_\_\_\_

# of Insertions \_\_\_\_\_

Start Date (Mondays) \_\_\_\_\_  
(week of)

Amount Paid \$ \_\_\_\_\_ for advertising cost.

Method of Payment: (Ad will not be placed until payment is received.)

- Debit Bank Card
- Company/Personal Check
- Mastercard
- American Express
- Cashier's Check
- Visa
- Discover

*Corporate Overnight Address:*  
**National Ad Placement Service**  
 1423 S. Glenburnie Rd.  
 New Bern, NC 28561  
*Attention: Sarah Elizabeth Hambidge*

Full Name As It Appears on the Card: \_\_\_\_\_

Billing Address of Your Card: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

I, \_\_\_\_\_ hereby authorize NAPS to charge my account in the amount of  
 \$ \_\_\_\_\_ for advertising costs. Signature Required \_\_\_\_\_  
 (For this transaction only)

- Results **cannot** be guaranteed. Participating members serve only as the carrier with no guarantees implied or written, either by the selling paper or NAPS; There will be no refunds. However, ALL well-written and tested ads which promote good products and services should receive positive results.
- Ads will run in a specified classified category if available, but not guaranteed. (Each newspaper has different layouts and formats.) Many papers will run ads under the heading State/Regional/National Classifieds. We can also request that your ad appear in **bold type**, however, most newspaper will print the first few words in bold type or capital letters.
- Tear sheets are not provided. However, you can be assured that NAPS will place your ad in the proper network. Please note that each individual paper reserves the right to reject an ad that does not meet their standards.
- NO cancellations or refunds on multi-week runs or deadlines.
- Please double check ad copy for accuracy (ie: telephone numbers, email addresses, web site addresses)

Advertising Headaches?  
 Call Me for  
**Pain-Free**  
 Solutions at:



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