



AD INSERTION FORM

Ginny Kissel

gkissel@naps.cc

**P.O. Box 12367, New Bern, NC 28561 • Phone 888-215-2790 Ext. 242
Fax 252-633-0190 or 888-795-NAPS (6277)**

Please Print or Type Ad: Requested Category _____

Name or Advertiser _____

Name of Company _____

Address _____

Phone _____

Fax _____

Zone/Area _____

of Insertions _____

Start Date (Mondays) _____

Amount Paid \$ _____

Method of Payment: (Ad will not be placed until payment is received.)

- Money Order
- Company/Personal Check
- Mastercard
- American Express
- Cashier's Check
- Visa
- Discover

Overnight Address:
National Ad Placement Service
 1423 S. Glenburnie Rd.
 New Bern, NC 28561
Attention: Ginny Kissel

Full Name As It Appears on the Card: _____

Billing Address of Your Card: _____ City _____ State _____ Zip _____

Card Number: _____ Expiration Date: _____ CVC Code _____

I, _____ hereby authorize NAPS to charge my account in the amount of
 \$ _____ for advertising costs. Signature Required _____
 (For this transaction only)

- Results **cannot** be guaranteed. Participating members serve only as the carrier with no guarantees implied or written, either by the selling paper or NAPS; There will be no refunds. However, ALL well-written and tested ads which promote good products and services should receive positive results.
- Ads will run in a specified classified category if available, but not guaranteed. (Each newspaper has different layouts and formats.) Many papers will run ads under the heading State/Regional/National Classifieds. We can also request that your ad appear in **bold type**, however, most newspaper will print the first few words in bold type or capital letters.
- Tear sheets are not provided. However, you can be assured that NAPS will place your ad in the proper network. Please note that each individual paper reserves the right to reject an ad that does not meet their standards.
- NO cancellations or refunds on multi-week runs or deadlines.
- Please double check ad copy for accuracy (ie: telephone numbers, email addresses, web site addresses)

Advertising Headaches?
 Call Me for
Pain-Free
 Solutions at:



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